

# SAGE PATHWAYS

## MEDIA KIT

*2026 Production Cycle*

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**Sage Pathways** is a professional resource and podcast dedicated to proactive individuals and the families who support them. Produced by **Sage Lifestyle Concierge**, the show explores the intersection of professional expertise, lifestyle design, and the enduring human legacy.

Our mission is to provide clarity in an era of information fatigue. We bring together leading voices to help every listener—regardless of their starting point—architect a future of vibrancy, security, and grace.

### A Platform for Excellence

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When you join us as a contributor, you aren't just an interviewee—you are a **Featured Expert** positioned at the forefront of the longevity movement. We provide the professional media infrastructure; you provide the specialized expertise that empowers our diverse audience to make informed life choices.

### The Strategic Advantage of Partnership

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An appearance on **Sage Pathways** serves as a permanent, high-value asset. Our partners leverage this platform to achieve:

- **Inclusive Audience Access:** Connect with a dedicated community of forward-thinking individuals and “Sandwich Generation” family members seeking reliable guidance.
- **The “Sage” Imprimatur:** Leverage the prestige of the Sage brand to verify your expertise and commitment to quality care.
- **A Permanent Digital Resource:** Your episode lives indefinitely on major platforms like Spotify and Apple Podcasts, serving as an educational tool for the public.
- **Full Repurposing Rights:** Receive professional, high-quality audio files to share your message across your own community and networks.

# SECURE YOUR PATHWAY

*Now booking for our 2026 Production Cycle*

## Guest Placement Tiers

We operate on a “**Value-Exchange**” model to ensure the highest production standards for our listeners and partners.

### THE CORPORATE SPOTLIGHT | \$450

**Target:** *Wealth Managers, Estate Attorneys, Concierge Health, Luxury Real Estate.*

- Full 30-minute featured interview.
- Company logo featured on episode-specific promotional graphics.
- Two (2) dedicated social media “Spotlight” posts.
- Direct link to your service in the permanent show notes.

### THE 2026 SPECIAL EDITION | \$350

*Special Edition pricing — limited to our 2026 Production Cycle.*

**Target:** *Professional experts across the aging, care, and longevity ecosystem.*

- Full 30-minute featured interview.
- One (1) dedicated social media “Spotlight” post.
- Direct link to your service in the permanent show notes.

### THE NONPROFIT & ADVOCACY GRANT | \$150

**Target:** *501(c)(3) Organizations and Community Advocates.*

- Subsidized rate to ensure vital community resources reach our audience.
- Full interview focused on mission-driven impact.

**Founding Partner Rate (\$250) · Closed to new bookings.** *This was our Spring 2026 launch rate. Guests already confirmed at this rate will be recorded and featured as scheduled.*

## Production Standards

*Every tier includes the full Sage production experience:*

- **Location:** Recorded at Narratent Studios, ensuring broadcast-quality sound.
- **Distribution:** Available on all major podcasting platforms.
- **Process:** Guests are provided with a Guest Brief 48 hours in advance to ensure a polished, executive-level conversation.
- Full featured interview and professional studio editing.
- Inclusion in the Sage Pathways Resource Directory.
- Social media mention and multi-platform distribution.

## Secure Your Spot

To apply for a featured guest spot, please visit our intake portal: [forms.gle/nLLZ6MTeJfbcQizGA](https://forms.gle/nLLZ6MTeJfbcQizGA)

**Enquiries:** [yoona@sagelifestyleconcierge.com](mailto:yoona@sagelifestyleconcierge.com)