SAGE PATHWAYS

The Executive Briefing on Intentional Longevity

Sage Pathways is a premier audio platform curated for the modern elder and the families who support them. Produced by **Sage Lifestyle Concierge**, the podcast explores the intersection of professional expertise, lifestyle design, and the human legacy.

When you join us as a guest, you aren't just an interviewee—you are a **Featured Expert** positioned at the forefront of the longevity movement.

WHY PARTNER WITH SAGE PATHWAYS?

Your appearance on **Sage Pathways** serves as a permanent, high-value marketing asset. We provide the infrastructure; you provide the expertise.

- **Targeted Audience Access:** Speak directly to an affluent demographic of proactive seniors and "Sandwich Generation" decision-makers.
- **Third-Party Validation:** Leverage the prestige of the **Sage** brand to vet and verify your expertise in a crowded market.
- **Permanent Digital Asset:** Your episode lives forever on podcast platforms such as Spotify, acting as a "warm" 24/7 lead generator.
- **Repurposing Rights:** Receive the high-quality edited audio to feature on your own website, newsletters, and social media.

GUEST PLACEMENT TIERS

We operate on a "Value-Exchange" model to ensure the highest production standards for our listeners and partners.

THE CORPORATE SPOTLIGHT | $450

Target: Wealth Managers, Estate Attorneys, Concierge Health, Luxury Real Estate.

- Full 30-minute featured interview.
- Company logo featured on episode-specific promotional graphics.
- Two (2) dedicated social media "Spotlight" posts.
- Direct link to your service in the permanent show notes.

THE FOUNDING PARTNER RATE | $250

Special Launch Pricing — Available for our Spring 2026 Production Cycle.

- Full featured interview and professional studio editing.
- Inclusion in the **Sage Pathways** Resource Directory.
- Social media mention and multi-platform distribution.

THE NONPROFIT & ADVOCACY GRANT | $150

Target: 501(c)(3) Organizations and Community Advocates.

- Subsidized rate to ensure vital community resources reach our audience.
- Full interview focused on mission-driven impact.

PRODUCTION STANDARDS

- **Location:** Recorded at **Narratent Studios**, ensuring broadcast-quality sound.
- **Distribution:** Available on all major podcasting platforms.
- **Process:** Guests are provided with a **Guest Brief** 48 hours in advance to ensure a polished, executive-level conversation.

SECURE YOUR PATHWAY

We are currently booking for our **March (Women's Legacy)** and **April(The Big Transition)** cycles. To apply for a featured guest spot,please visit our intake portal:

https://forms.gle/nLLZ6MTeJfbcQizGA

Enquiries: yoon@sagelifestyleconcierge.com